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This Campaign is part of the [Ending the HIV Epidemic in the U.S.](#) Initiative.

February 22, 2022

## Awareness Days



### National Women and Girls HIV/AIDS Awareness Day

The 2022 [National Women and Girls HIV/AIDS Awareness Day \(NWGHAAD\) toolkit](#) is now available! Observed annually on March 10, NWGHAAD is

a day to raise awareness about the impact of HIV on women and girls. You can show your support by promoting information on HIV prevention, testing, and treatment. [Check out this ready-to-use toolkit](#) featuring social media posts and graphics that you can share leading up to and on NWGHAAD.

To support your NWGHAAD outreach efforts, use our [campaign resources](#) for women and girls, including videos, posters, palm cards, and more.



### National Native HIV/AIDS Awareness Day

[National Native HIV/AIDS Awareness Day \(NNHAAD\)](#) is observed annually on March 20. NNHAAD increases awareness, starts conversations, and

spotlights the work being done to reduce HIV among American Indian, Alaska Native, and Native Hawaiian people and show support for those with HIV in these communities.

### Additional Resources:

[CDC's Let's Stop HIV Together Campaign](#)

[Let's Stop HIV Together Instagram](#)

[CDC HIV Web Site](#)

[CDC HIV Facebook](#)

[CDC HIV Twitter](#)

[CDC HIV Service Locator](#)

[CDC HIV Risk Reduction Tool](#)

[CDC National Prevention Information Network \(NPIN\)](#)

[HIV.gov](#)

Please [contact CDC-INFO](#) with questions, comments or other feedback.

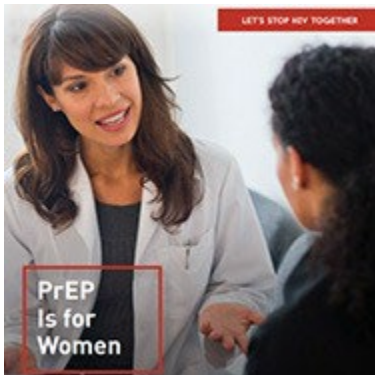
You can raise awareness of HIV among [American Indian, Alaska Native](#), and [Native Hawaiian](#) communities using CDC's *Let's Stop HIV Together (Together)* campaign resources. Also visit our [social media toolkit](#) to be updated soon.

## Consumer and Health Care Provider Resources



### #ShesWell: PrEP for Women

The *Together* campaign's #ShesWell: PrEP for Women initiative focuses on increasing the use of PrEP (pre-exposure prophylaxis) among women and encouraging women to talk to their health care providers about whether PrEP is right for them. For resources to help educate women about PrEP and other prevention options, visit the #ShesWell: PrEP for Women web pages in [English](#) and [Spanish](#) ([#SanaYPoderosa](#)). You can also find ready-to-use social media messages and graphics that promote PrEP for women in the [#ShesWell social media toolkit](#). Please share these resources to help raise awareness about PrEP and its benefits for women.



### PrEP for Women Brochure

*Let's Stop HIV Together* also has a new patient [brochure](#) that provides important information on how women can prevent HIV by using PrEP. It offers tips on what questions

women can ask their health care providers about PrEP.

## Partner Spotlight



### Partner Spotlight: Lambda Theta Alpha Latin Sorority, Inc.

Established in 1975, [Lambda Theta Alpha Latin Sorority, Inc.](#) is a sisterhood that works to foster the development of strong leaders, empower

women, focus on political and cultural awareness, and encourage community activism. The sorority began sharing *Together* testing, treatment, prevention, and stigma reduction information with its communities in early 2021. The sorority creates original content to share on social media for numerous HIV Awareness Days, including National Women and Girls HIV/AIDS Awareness Day, National Transgender HIV Testing Day, National HIV Testing Day, and National Latinx AIDS Awareness Day. For its national convention in June 2021, the sorority hosted Natalia Rodriguez, a young Hispanic/Latina *Together* [Community Ambassador](#), as a workshop speaker to provide education about HIV prevention and [PrEP](#). The sorority continues to actively engage members to share information about HIV with their communities.

In Partnership,

The *Let's Stop HIV Together* Team



## Centers for Disease Control and Prevention

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